



SUCCESS CASE

INTELLIGENT AUTOMATION TO ACCELERATE TIME-TO-MARKET AND INNOVATION

Client's Profile:

One of the largest Brazilian benefit companies; considered an industry leader by PAT

Size:

More than 8 million users, 490 thousand accredited commercial establishments, and 100 thousand client companies

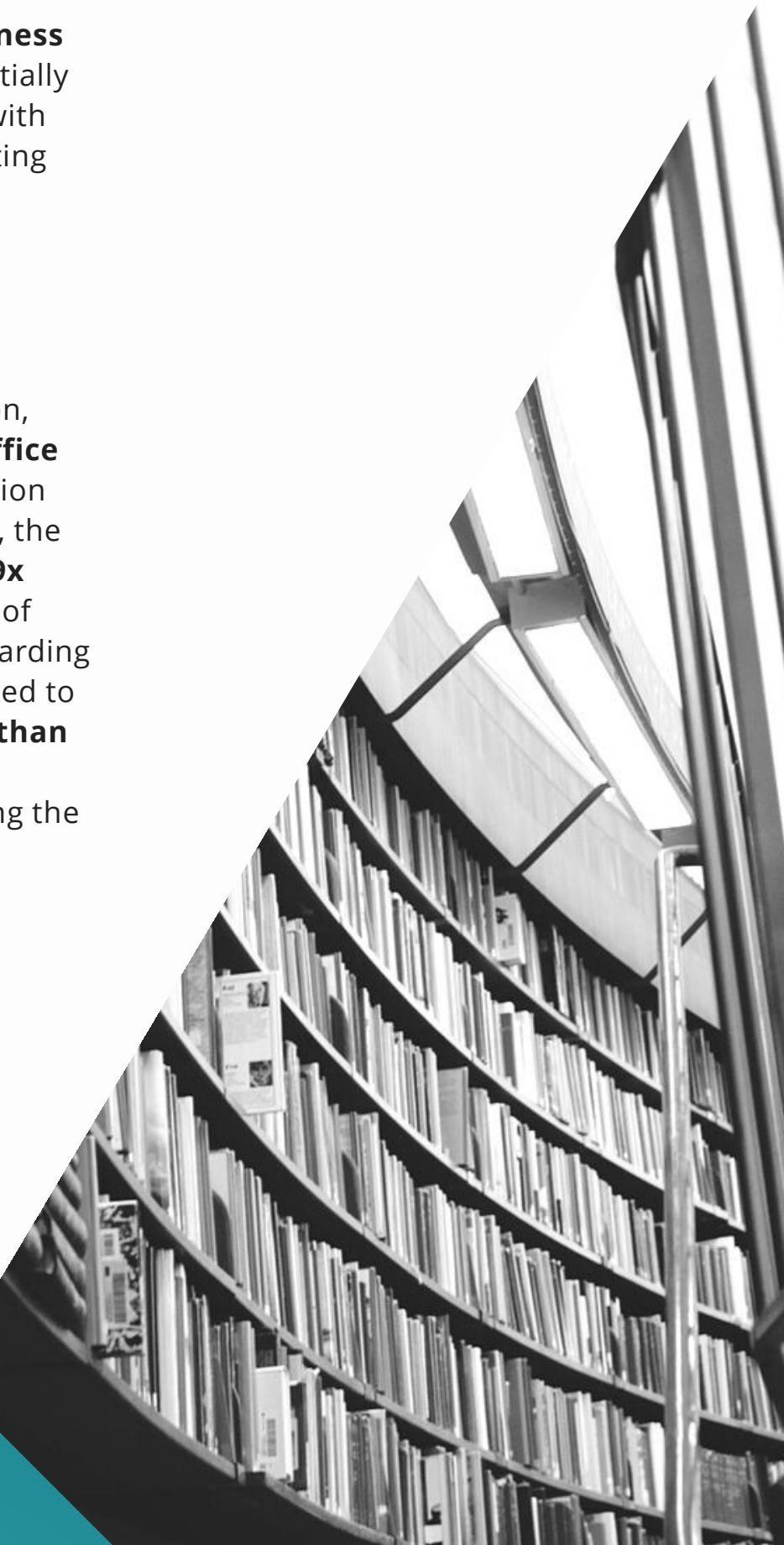
zuri

CHALLENGE

Creating and launching a business offer in record time, exponentially accelerating **time-to-market** with high quality work and anticipating competitor's movements.

SOLUTION

Creating an easy-to-use solution, allowing full support to **backoffice operations**, enabling the creation and launch of the new product, the new offer to the market. With **9x faster delivery**, a high degree of reliability, and 75% savings regarding what the company had estimated to invest. In a few months, **more than 70 thousand customers** were already in the program, realizing the company's value in their own business ecosystem.



COMPANY GENERATES ITS OWN COMPETITIVE ADVANTAGE

One of the largest benefit companies selects the Zuri platform for new business plans: speed, versatility, integrating capacity of application and front end, saving 75%

Company generates its own competitive advantage. This time, using the Zuri platform to respond quickly to the market, adding value to its brand and for thousands of customers.

Zuri delivered a solution in 30 days. It significantly exceeded customer expectations with its high integration ability with the most varied applications, its ease of “creating, testing, improving”, its speed, and its talents, who entered the “war room” with a squad from the client company to design the entire solution. In a quick way, the client company was able to test again and adjust its commercial offers to arrive at an ideal solution for the market. In a few months, more than 70 thousand customers were already in the program.

With a high value delivered in a short term and **savings of 75%**, the strategy of penetrating the base quickly was achieved at a cost much lower than what the benefits company expected to invest. **Zuri means focus on your ROI and payback.**



INTEREST IN FOCUSING ON
HIGH VALUE ACTIVITIES,
INTEGRATING AND
AUTOMATING PROCESSES?

CONTACT ZURI

INCREASE YOUR TEAM'S
PRODUCTIVITY AND
EFFICIENCY.

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